



# VEERANARI CHAKALI ILAMMA WOMEN'S UNIVERSITY Hyderabad

*cordially invites you to*

## Traditional Day & Bathukamma Celebrations

*Celebrating Culture ♦ Honouring Tradition ♦ Embracing Togetherness*



Date:  
**09<sup>th</sup> October, 2026**  
(Friday)



Time:  
**2:00 P.M.**



Venue:  
In front of Durbar Hall,  
VCIWU



**Patron**

**Prof. Gaddam Mallesham**  
*Registrar*

**Chief Patron**

**Prof. Surya Dhananjay**  
*Hon'ble Vice Chancellor*

**Co-Patron**

**Dr. G. Vijayalakshmi**  
*OSD to VC*

**Dr. Loka Pavani**

*Principal, VCIWC*



*Organized by:*

**Dr. KSN Jyothi, I/c Director of Cultural Programs**



**VEERANARI CHAKALI  
ILAMMA WOMEN'S  
UNIVERSITY  
Hyderabad**

*cordially invites you to*

**Traditional Day,  
Bathukamma &  
Dandiya Celebrations**

*Celebrating Culture*

- ✦ Honouring Tradition
- ✦ Embracing Togetherness



Date:  
**9 October 2026  
(Friday)**



Time:  
**2:00 PM onwards**



Venue:  
**In front of Durbar hall**

VCIWU is hosting Traditional Day, Bathukamma & Dandiya Celebrations on 9th October 2026. Come dressed in your traditional best and enjoy a fun-filled day of Bathukamma, Dandiya, cultural performances, food, and festivities!

The celebrations will include a variety of traditional and cultural activities:

**Programme Highlights**

- ✦ Traditional Day Celebrations
- ✦ Traditional attires Fashion Show by Students – 2:00 PM to 2:30 PM
- ✦ Bathukamma Competition, including:
  - Bathukamma preparation
  - Traditional costume
  - Performance
- ✦ Traditional Food Stalls by staff and students
- ✦ Mehendi Stalls by Students
- ✦ Cultural performances and dandiya will be followed by.

**Traditional Day &  
Bathukamma  
Celebrations**



**Bathukamma Competition –  
Cash Prizes**

| Prize                  | Amount      |
|------------------------|-------------|
| First Prize            | ₹5,000      |
| Second Prize           | ₹4,000      |
| Third Prize            | ₹3,000      |
| Two Consolation Prizes | ₹1,000 each |

**Note:**

1. The enrollment for the bathukamma competition should be done department or block wise on or before 8th Oct 2026. The judgement for the same will be done on the basis of the nativity of bathukamma arrangement, traditional attires and performance. The decision of the Judges will be final.
2. Students who are interested to put up stalls should coordinate with the student volunteers on or before 8th Oct 2026, for the necessary arrangements to be made.
3. All the students are encouraged to participate enthusiastically and celebrate the rich cultural traditions of Telangana with joy and togetherness.
4. Let us come together to celebrate our traditions, culture and festive spirit!



**Contact:**

- ✦ Dr.KSN.Jyothi-  
I/c director, Cultural Programs-  
9676083339
- ✦ Dr.V.Deepika Rao-  
Head, Dept of Physical education
- ✦ Student coordinators:  
Ms.Saraswati Laahini-  
9581508978  
Ms.Srihita-9032073906  
Ms.Kavyanjali- 9000211224

